

(Rules and Regulations)

## **iphiGenia Design Award**

**The award for gender-sensitive design, awarded by the „international Gender Design Network/iGDN“**

### **1. Award Description**

The iphiGenia Design Award recognises outstanding work in gender-sensitive design from all over the world. With this prize, we want to draw attention – publicly, but also at the level of industry, business, politics and the design world itself – to the substantial interrelationship between design and questions of gender. We want to highlight the importance of generating a public and critical discussion of these issues and we want to show how the relationship between gender and design can be treated in both intelligent and sensitive ways.

The award recognises designers, design studios, companies, institutions and initiatives that have created outstanding gender-sensitive design, but it is also meant to raise gender-sensitive design awareness internationally by generating a more intensive and more informed debate on this essential topic.

### **2. Potential Award Winners**

2.1 The iphiGenia Design Award focuses on gender-sensitive design. This includes:

- the formulation of gender-sensitive design,
- and/or the use of design to argue against gender stereotypes,
- and/or design that offers intelligent possibilities of including gender

2.2 The following fields of design will be eligible for an award:

- Things, products
- Situations defined by things (exhibitions, light, acoustics)
- Forms of work and communication
- Services
- Public Design
- Typography, symbols and sign systems
- Media + Digital
- Advertisements and campaigns
- Initiatives for gender-sensitive design

2.3 The following individuals and organisations will be eligible for an award:

- Designers
- Design studios
- Companies and company departments
- Agencies
- Initiatives, institutions and associations

### **3. Award**

Award-winners will be honoured with/receive:

- Certificate
- Trophy
- Speech
- International PR

### **4. Procedure**

Selection and further procedure:

- Members of the public, institutions, agencies, studios and companies can submit entries, which will then be assessed by a jury.
- Each year in May, the jury will select the winners;
  - the iGDN Board will then contact the award winner to discuss the handing-over of the prize, possible dates and venues, as well as PR measures.
- The award will be handed over at a public event,
  - attended by the iGDN and the winner, and accompanied by an international PR campaign.

### **5. Jury**

- The jury will be elected for three years by the iGDN's members.
- The jury will consist of three iGDN members, the iGDN chair, and a representative from the previous year's winners.
- The jury members will convene once per year (see Dates)
  - to select the winners by simple majority of the votes.

### **6. Dates**

- The following dates should be adhered to each year:
- Entries for selection: by end of April
- Jury decision: mid-May
  - The jury will select and clearly rank three potential winners. This way, should a candidate decline the award, there will still be a winner.

- Communicating the jury decision to the potential award winners: by end of May
  - If a candidate accepts the prize, the date, form (speeches etc.) and venue for the awards ceremony and the PR measures will be agreed.
- Start of PR measures: beginning of September
- Awards ceremony: end of October

## **7. Amendments and Additions to these Rules and Regulations**

The rules and regulations listed in this paper can be amended by simple majority vote at the iDGN's annual meeting.

Proposals for amendments and additions must be sent to all members at least six weeks before the date of the annual meeting.

Cologne, 13 March 2017